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Ser. No.: 09/965,963 Filing Date: Sept. 28, 2001 Docket No. FI.0R0001-100 (148573)  
Title: Methods And Systems Of Interactive Advertising Pages to Follow: 01  
Sender's Name: Brian L. Belles, Esq. Date: September 8, 2004

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**MESSAGE: OFFICIAL FACSIMILE**

**1. Withdrawal As Attorney And Change Of Correspondence Address (1 page)**

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DOCKET NO.: FLOR0001-100 (148573)

PATENT APPLICATION

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Inventor(s): **Richard G. Rehh**

Application No.: **09/965,963**

Examiner: **To Be Determined**

Filing Date: **September 28, 2001**

Art Unit: **To Be Determined**

Title: **Methods And Systems Of Interactive Advertising**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**WITHDRAWAL AS ATTORNEY AND  
CHANGE OF CORRESPONDENCE ADDRESS**

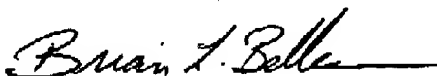
The attorneys associated with Customer Number 34132 apply to withdraw in the above identified application.

The reason for this request is: File transferred to another law firm.

☒ Change of correspondence address and direct all future correspondence to Customer Number 23377.

This request is made on behalf of myself and the attorneys/agents associated with Customer Number 34132.

Respectfully submitted,



Brian L. Belles  
Registration No: 51,322

Dated: September 8, 2004

Cozen O'Connor, P.C.  
1900 Market Street  
Philadelphia, PA 19103  
Tel: (214) 665-7244